



GARRETT RYAN

8960 Kjer Ward Dr.
Amherst Junction, WI 54407

815.985.3808
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SKILLS

Layout
Typography
Art Direction
Identity Development
Logo & Brand Design
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
3D Mock Ups
Adobe Dreamweaver
Photography
Video Editing
CSS/HTML
WordPress
jQuery/PHP
Microsoft Office

DESIGN EXPERIENCE

Garrett Ryan Design

President & Art Director: July 2010 - Present

Seasoned designer with more than 11 years of B2B and B2C experience working with local business to international companies. Focus on helping businesses streamline their branding efforts through an integrated approach to print, web design, and marketing. Experience spans a myriad of industries, including: food & beverage; consumer products; telecommunications; motorsports; medical devices; oil & gas; manufacturing; management consulting, non profit, cybersecurity; festivals, events & weddings; luxury goods; fitness; community improvement; construction; museums & theaters; restaurants; recreation; education; transportation; and environmental.

DESIGN PORTFOLIO INCLUDES:

Logo Design | Brochures | Digital Ads | Business Cards | Rack Cards | Posters | Banners | Environmental Large Scale | Tradeshow Booths | Package Design | Apparel Brand Design | Website Design | PowerPoint | Postcard Design | Art Directed Photoshoots & Video | Annual Reports | Event Design & Implementation | Social Media Platform Design

REPRESENTATIVE CLIENTS:

Kerry Group | King Motorsports | Newman Medical | Alpha 3D | Midstate Independent Living Choices | PSOL | AbstoneLalley, Inc. | Artale & Co. | Screw City Beer Festival | Shoreline Boats | The Wooden Chair | TAS United, LLC | The Lettie Jensen Center | Smart Fit Womxn | The Hemp Center of Northern, IL | Blenker Co. | BaconFest Rockford | Humane Society of Portage County | Wild Orchid | Friends of Emerson Park | ReVisioning Point | Threads for Hope

The City of Stevens Point, WI

Alderpersion 3rd Ward: April 2015 - April 2017

Elected to lead a district-wide effort to improve the structure and implementation of the inspection department to fairly and effectively clean up the city and upkeep housing stock. Improved and established community policing practices in the university neighborhoods to improve neighbor relations. Took a lead approach on pursuing lane reduction safety changes on main arteries to improve safety and make housing more desirable. Focused on the mixed use redevelopment of the downtown entrances to the city. These efforts have all continued to be implemented after introduction.

Chaney Company

Art Director: June 2008 - July 2010

Managed day-to-day account responsibilities as the primary contact for a variety of clients. Led all web design projects including conceptualization, development, management, and site expansions. Designed and managed the print process for all collateral materials, including brochures, folders, flyers, billboards, and direct mail pieces.

EDUCATION

Northern Illinois University, DeKalb, IL | 2004 - 2008
Bachelor of Fine Arts in Visual Communication
NIU Study Abroad: ASP Katowice, Poland
Dean's List